

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
SEP20/12 15.48

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON _____
SALES PRSN WA- JOE KNAUER _____

PRDCT	<u>BILL NELSON SENATE</u>	<u>EST#594</u>	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEIZ/12 10:33

STA:

[illegible]

20	S	1135P-1210A	30	\$825.00	9/25	9/28	0	TV-F
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30	A	1135P-1205A	30	\$825.00	9/25	9/27	4	10-1H
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PROGRAM : NIGHT LINE
ORD COM1 : NIGHTLINE AIRS 1135P-1205A, NIGHTLINE AIRS LATE ON FIRDAYS, SO 2X WILL
ORD COM2 : AIR ONE NIGHT TV-TH.
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-20 FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-21 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

31	A		1135P-1205A	30		\$825.00	10/1	10/1	1		MON	1
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PROGRAM : NIGHT LINE
ORD COM1 : NIGHTLINE AIRS 1135P-1205A, NIGHTLINE AIRS LATE ON FIRDAYS, SO 2X WILL
ORD COM2 : AIR ONE NIGHT TU-TH.
PART OF A MAKEGOOD MADE UP OF LINES 30-31

21	S		1135P-1210A	30		\$825.00	10/1	10/1	0		MON	0
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PROGRAM : NIGHT LINE
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#20 MISSED: TU-F/1135P-1210A SEP25(4/WK) 30S \$825.00 (SEP20/12)
BUY#21 MON/1135P-1210A OCT1 30S \$825.00
OFFER: TU-TH/1135P-1205A SEP25(4/WK) 30S \$825.00 PLS ADVISE.
& MON/1135P-1205A OCT1 30S \$825.00
CMT: NIGHTLINE AIRS 1135P-1205A, NIGHTLINE AIRS LATE ON FIRDAYS, SO 2X WILL
CMT: AIR ONE NIGHT TU-TH.

SEP/12	47950.00	OCT/12	\$7,675.00	CONTRACT TOTAL	55625.00
				TOTAL SPOTS	44

MARKET TOTALS \$191,810	WFTV 29%	WKMG 20%	WESH 23%	WOFL 20%	WKCF 1%	WRBW 3%	CABL 0%
		WOPX 0%	WRDQ 4%	EFTV 0%			

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE